



ASIAN BUSINESS CONNEXIONS

Independence Day Charity Abseil

4th July 2010

Jump of the roof of the Mal Maison Hotel for a good cause

Ever wanted to abseil from one of the most prestigious landmarks on Newcastle's Quayside? Now's your chance to, and help raise money for the Marie Curie Hospice and Metro Radios Cash for Kids Charities.

On Sunday 4th July Asian Business Connexions (ABC) will celebrate its first birthday and we want you to come join in the fun and help raise money for two local charities.

Marie Curie Cancer Care provides the largest number of hospice beds outside the NHS. The hospices offer specialist support in a relaxed, friendly and comfortable environment and no charge is ever made to patients or their families. Marie Curie Nurses provide free nursing care to cancer patients and those with other terminal illnesses in their own homes.

Cash for Kids is the official charity of Metro Radio and Magic 1152 and supports thousands of children across the North East who suffer abuse or neglect, are disabled and have special needs or simply need a little extra care or guidance. Every single penny they raise stays right here in the region and provides a helping hand when and where it is needed most, so you can be sure that your money is changing the lives of children on your doorstep.

In addition to the abseil there will be other exciting family activities including face painting, magicians, jugglers, climbing walls and lots more*. The Quayside Sunday market will also be taking place on that day.

If you are up for a challenge and want to help you local charities then the abseil is for you. To sign up and participate the cost is £50 per person and all further money raised going direct to the charities.

In the evening we will be holding a ticketed Independence day themed event at the Mal Maison which will include Eastern and Western entertainment and food. The aim of the event will be to promote cultural and community cohesion, and celebrate Asian Business Connexions 1st Birthday.

There are a number of sponsorship and marketing opportunities, or if you just want to get involved in the event then please contact Erin on 0191 2308040.

Entry forms for the abseil can be obtained by calling 0844 244 777 05 or emailing abseil@abconnexions.org

Asian Business Connexions is a Community Interest Company that aims to Connect, Support and Promote the Asian business community. An inclusive not-for-profit organisation that promotes cultural and community cohesion.

Thank you for supporting Marie Curie and Cash for Kids.

Asian Business Connexions (ABC)

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A Community Interest Company Registered in England Company Number 6949591



*some activities may be subject to change due to weather conditions. The abseil is being organised by Alan Dobson of DD Consultants in association with ABC and is not subject to any change.

